

INTERNATIONAL MARKET IN BUSAN

Self-Guided Tour



HIGHLIGHTS

INTERNATIONAL MARKET



One of the most famous traditional markets in Busan, known for its lively atmosphere and countless small shops. Visitors can explore a wide variety of souvenirs, clothing, and local street food while experiencing the vibrant culture of a Korean market. The market became especially popular after the Korean War and remains a historic shopping area in Busan.

Address: 25 Gukjesijang 2-gil, Jung-gu, Busan

Hours: 09:00 – 20:00 (varies by shop /Closes on 1st & 3rd Sunday of each month)

BIFF SQUARE

A lively street famous for the Busan International Film Festival. The area is filled with food stalls, small theaters, and shops, creating a vibrant street atmosphere. It is especially known for Busan's signature snack, Seed Hotteok, a sweet pancake filled with nuts and seeds.

Address: 58-1 Gudeok-ro, Jung-gu, Busan



JAGALCHI FISH MARKET



Korea's largest seafood market where visitors can see an impressive variety of fresh seafood from local fishermen. Many restaurants inside the market allow visitors to choose seafood and enjoy it freshly prepared. The market is one of Busan's most iconic attractions and a great place to experience local seafood culture.

HOURS: 05:00~22:00 (Closes on 1st & 3rd Tuesday of each month)

Address: 52 Jagalchihaean-ro, Jung-gu, Busan **Phone:** 054-771-8650

YONGDUSAN PARK \$ BUSAN TOWER

A peaceful park located in the center of Nampo-dong, surrounded by shops and busy streets. From the top of Busan Tower, visitors can enjoy panoramic views of Busan Harbor and the surrounding downtown area. The park is also a popular place for relaxing and taking photos.

Address: 37-55 Yongdusan-gil, Jung-gu, Busan

Busan Tower Observatory hours: 1000 – 2200 (last ticket 2130)



BUSAN MUSEUM OF MOVIE

Interactive exhibits about Korean cinema and filmmaking. Visitors can experience film production technology and explore the history of Korean movies.

Address: 12 Daecheong-ro 126beon-gil, Jung-gu, Busan

Hours: 10:00~18:00 (Closes on Mon)

Web: www.busanbom.kr/en



MUST-TRY FOODS

YUBU POUCH SOUP

(유부주머니)

A warm soup with tofu pouches filled with glass noodles and vegetables, commonly served at fish cake stalls.



EOMUK/FISH CAKE

(어묵)

One of Busan's signature foods. Fish cakes are served on skewers in a warm broth and are widely sold in street stalls.



SEED HOTTEOK

(씨앗호떡)

Busan's famous street snack found in BIFF Square. A sweet pancake filled with brown sugar and mixed nuts and seeds.



TTEOKBOKKI & FRIED SNACKS (떡볶이 & 튀김)

A popular Korean street food combination often found in markets and food stalls. Spicy rice cakes are typically enjoyed with crispy fried snacks such as squid, vegetables,

RAW FISH & FRESH SEAFOOD (회 & 해산물)

Jagalchi Fish Market is the largest seafood market in Korea, where visitors can choose fresh seafood and enjoy it prepared at nearby restaurants.

BUSAN MILMYEON

(밀면)

A famous Busan cold noodle dish similar to naengmyeon but with a refreshing broth.

HOTEL

AVENTREE BUSAN

Tel: 82-51-260-5001

Address: 6, Gwangbok-ro 39beon-gil, Jung-gu, Busan



FORET PREMIER HOTEL

Tel: 82-51-242-2200

Address: 54-1 Gudeok-ro, Jung-gu, Busan



TAXI DRIVER TIP

Attractions

INTERNATIONAL MARKET

국제시장

BIFF SQUARE

BIFF 광장/부산국제영화제 거리

JAGALCHI FISH MARKET

자갈치 시장

YONGDUSAN PARK & BUSAN TOWER

용두산 공원/부산타워

BUSAN MUSEUM OF MOVIE

부산영화체험박물관

GWANGBOK-RO FASHION STREET

광복로 패션거리


BUPYEONG KKANGTONG MARKET


부평강통시장

NAMPO-DONG STREET


남포동 거리

SUGGESTED WALKING ROUTE

 **MORNING** Jagalchi Fish Market (Seafood)

→ (5 min)  **LUNCH** BIFF Square (Hotteok, Tteokbokki & Fish Cake)

→ (3 min)  Gukje Market (Shopping & Snacks)

→ (5 min)  Gwangbok-ro (Cafés & Shops)

→ (5 min)  **EVENING** Yongdusan Park & Busan Tower (View)

PLAN YOUR VISIT

Why Visit

This area is the heart of Busan's traditional markets, where visitors can enjoy street food, shopping, and local culture all in one place.

Nearby Areas

Nampo is located in central Busan and is close to popular spots such as Songdo Beach (15 min by taxi) and Gamcheon Culture Village (15–20 min by taxi).

Did You Know?

Gukje Market became a major trading place after the Korean War, when refugees gathered here to make a living by selling goods. The market still reflects that history and remains one of Busan's most iconic places.

TRANSPORTATION GUIDE (From CHINHAE to BUSAN INTERNATIONAL MARKET)

  Take an intercity bus from Chinhae Intercity Bus Terminal to Busan Seobu (Sasang) Bus Terminal, then transfer to the subway.

Bus

- Frequency: every 30 minutes
- Fare: about 6,000–7,000 KRW
- Travel Time: about 1 hour
- First / Last Bus: 06:00 – 21:30

Subway

- Sasang Station (Line 2) → Seomyeon Station → transfer to Line 1 → Jagalchi Station
- Travel Time: about 35 minutes

PRIVATE / RENTAL CAR

Driving from Chinhae to Nampo / Gukje Market area takes about 40–60 minutes depending on traffic. The distance is about 40–50 km, usually using the Namhae Expressway toward Busan.

Getting Around Busan

- **Subway** – Easy access via Line 2 (Haeundae Station)
- **Bus** – Covers coastal areas and nearby attractions
- **Taxi** (Kakao T / Uber) – Convenient for beachside travel
- Use **Naver Map** for routes, transfers, and real-time updates.

UNITED STATES FORCES, KOREA SOFA CARD

1. **CARRY THIS CARD AT ALL TIMES.** If you are apprehended by or become involved with Korean law enforcement authorities, SHOW HIM your ID CARD and THIS CARD.
2. **OBEY ROK AND U.S. LAW ENFORCEMENT PERSONNEL INSTRUCTIONS.**
3. If you are involved in an accident:
 - a. Attend injuries, if any. Take steps to prevent any further accident from occurring at the scene.
 - b. Telephone the nearest civil and/or US military police office (See reverse side for telephone numbers to reach US facilities).
 - c. **DO NOT LEAVE THE SCENE** until authorized to do so by the police.
4. If you are detained by Korean authorities:
 - a. Show the Korean authorities the statement of SOFA status below and request that the nearest US military police be notified.
 - b. Cooperate with Korean authorities at all times.
 - c. You may refuse to sign any statement that you cannot read or understand.

-REQUEST FOR ASSISTANCE (구원요청)

Please notify Korean police and US military police. (한국 경찰 및 미군 헌병대에 연락해 주십시오).

Please call an ambulance or doctor. (구급차나 의사를 불러 주십시오.)

Take me to CRF. (해군 작전 사령부 용호동에 데려다 주세요)

Take me to Haeundae Marine-City. (해운대 마린시티에 데려다 주세요)

STATEMENT OF SOFA STATUS:

본 카드 소지자는 주한미군 사령부 소속으로서 한미 행정 협정 규정에 의한 처우를 받는 사람이며 대한민국 경찰당국의 지시에 따르도록 본 카드에 기재되어 있습니다. 한미 행정 협정에는 소지자가 한국당국에 의하여 체포되면 한국 당국은 미군당국에 즉시 통고하도록 규정되어 있습니다.

FOR THE COMMANDER (사령관의 명에 의하여)

GARRIE BARNES

Assistant Adjutant General

USFK FL 1EK, APR 16