

SEOUL – SOUTH (MODERN)

Self-Guided Tour



HIGHLIGHTS



THE HYUNDAI SEOUL

A modern and stylish department store known for its open design and curated shopping experience. It features popular Korean brands, trendy restaurants, and a large indoor garden space that makes it feel more like a cultural destination than a mall. It's especially popular among younger visitors and influencers.

Address: 108 Yeoui-daero, Yeongdeungpo-gu

SEONGSU-DONG

Often called the “Brooklyn of Seoul,” Seongsu-dong is known for its creative and industrial-style vibe. Old factories have been turned into cafés, galleries, and pop-up stores, creating a unique atmosphere. It's a great area to discover new brands, enjoy coffee, and explore local trends.

Address: Seongsu-dong, Seongdong-gu



BANPO HANGANG PARK

A popular riverside park along the Han River, perfect for relaxing, picnicking, or enjoying the night view. The Rainbow Bridge fountain show is one of the main attractions, especially after sunset. Many visitors come here to enjoy a casual evening with snacks and drinks by the water.

Address: 40 Sinbanpo-ro 11-gil, Seocho-gu

APGUJEONG RODEP STREET

A fashionable district known for its luxury boutiques, designer brands, and stylish cafés. It's a great place to experience Seoul's high-end fashion scene and K-style trends. The area is also popular for people-watching and spotting the latest Korean styles.

Address: Apgujeong-dong, Gangnam-gu



LOTTE WORLD TOWER

The tallest building in Korea and a major landmark in Seoul's skyline. Visitors can go up to the observation deck for stunning panoramic views or enjoy shopping, dining, and entertainment in the surrounding complex. The night view from the top is especially impressive.

Website: <https://seoulsky.lotteworld.com>

Address: 300 Olympic-ro, Songpa-gu

Phone: 02-3213-5000

WHERE TO EAT

DOWNTOWNER HANNAM

(Burger)

- ☎ Tel: 070.8806.3696
- 🕒 Hours: 1100 - 2100 (Last Order: 2000)
- 📍 684-77 Hannam-dong Yongsan-gu



BORGIO HANNAM

(Italian)

- ☎ Tel: 02.6082.2727
- 🕒 Hours: 1700 - 2200 (Closes on Mon)
- 📍 684-62 Hannam-dong Yongsan-gu

LITTLE INDIA SEOUL

(iNDIAN)

- ☎ Tel: 02-797-5533
- 🕒 Hours: 1100 - 2200
- 📍 44, Usadan-ro 10-gil Yongsan-gu



VATOS URBAN TACOS ITAEWON

(Mexican)

- ☎ Tel: 02.797.8226
- 🕒 Hours: 1100 - 2230 (Break: 1500-1700)
- 📍 40, Itaewon-ro 15-gil, Yongsan-gu

LINUS' BBQ

(American BBQ)

- ☎ Tel: 02.790.2920
- 🕒 Hours: 1130 - 2100 (Break: 1500-1700)
- 📍 136, Itaewon-ro, Yongsan-gu,

MAXIM PLANT

(Café)

- ☎ Tel: 070-4287-8557
- 🕒 Hours: 0800 - 2100
- 📍 250 Itaewon-ro, Yongsan-gu

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DRAGON HILL LODGE (DHL)

- 📍 Address: 4-ga, Yongsan-dong, Yongsan-gu, Seoul, South Korea
- 🚗 **Base Access** (Use authorized taxi only)
- ☎ AFES Taxi: 1544-9080

Contact CFAC ComRec for possible discounted rates

- ☎ 0503-363-5211x



TAXI DRIVER TIP

기사님, 아래 장소로 데려다 주세요. (PLEASE TAKE ME TO)

Attractions

| | |
|---|------------------|
| THE HYUNDAI SEOUL | 더현대 서울 |
| SEONGSU-DONG | 성수동 |
| BANPO HANGANG PARK | 반포한강공원 |
| APGUJEONG RODEO STREET | 압구정 로데오거리 |
| LOTTE WORLD TOWER | 롯데월드타워 |
| ITAEWON | 이태원 |
| HANNAM-DONG | 한남동 |
| STARFIELD COEX MALL & LIBRARY | 스타필드 코엑스몰/별마당도서관 |
| GAROSU-GIL (SINSADONG) | 가로수길 |
| SEOUL FOREST | 서울숲 |
| BANPO BRIDGE MOONLIGHT RAINBOW FOUNTAIN | 반포대교 달빛무지개분수 |

PLAN YOUR VISIT

Why Visit?

As the capital of South Korea, Seoul is constantly evolving. The southern area represents modern Seoul, known for its trendy neighborhoods, upscale shopping, and vibrant city life.

How to Explore (Flow-Based Route)



River → Landmark → Shopping → Café → Nightlife

- Start near the river for open views and a relaxed walk
- Move to major landmarks and observation spots
- Explore shopping streets and department stores
- Finish with street food & night view
- Take a break at cafés or dessert spots
- Finish with dining, bars, or night views

Local Tips

- Taxi tip: Show destination in Korean (English often not recognized)
- Walking: Many spots are closer than they look → walking is often faster
- Palaces: Best visited early (9:00–11:00) before crowds build up
- Peak time: 12:00–18:00 = busiest (streets & shops most crowded)
- Street food: Starts around 17:00 in Myeongdong
- Navigation: Naver Map works better than Google Maps in Korea

TRANSPORTATION GUIDE (From CHINHAE to SEOUL – SOUTH OF THE RIVER / GANGNAM)

  Take an intercity bus or train to Seoul, then transfer to subway or taxi.

Bus (Direct to Gangnam Area)

- Chinhae / Changwon → Seoul Express Bus Terminal (Gangnam)
- Frequency: every 30-60 minutes
- Fare: about 30,000–40,000 KRW
- Travel Time: about 4.5 hours
- First / Last Bus: 06:00 – 21:30

Train (KTX / SRT option)

- Changwon Jungang Station → Suseo Station (SRT) or Seoul Station
- Travel Time: about 2.5–3 hours
- Fare: about 50,000–70,000 KRW

Subway (Gangnam Area)

From Express Bus Terminal / Suseo / Seoul Station:

- Line 2 → Gangnam / Seongsu / Jamsil
- Bundang Line → Apgujeong Rodeo
- Line 9 → Bongeunsa / COEX
- Travel Time: 20–40 minutes

Getting Around Seoul

- **Subway** – Fastest way to travel across the city
- **Taxi (Kakao T / Uber)** – Convenient for direct travel
- Use **Naver Map** for routes, transfers, and real-time updates
- **Bus** – Covers areas not directly connected

UNITED STATES FORCES, KOREA SOFA CARD

1. **CARRY THIS CARD AT ALL TIMES.** If you are apprehended by or become involved with Korean law enforcement authorities, SHOW HIM your ID CARD and THIS CARD.
2. **OBEY ROK AND U.S. LAW ENFORCEMENT PERSONNEL INSTRUCTIONS.**
3. If you are involved in an accident:
 - a. Attend injuries, if any. Take steps to prevent any further accident from occurring at the scene.
 - b. Telephone the nearest civil and/or US military police office (See reverse side for telephone numbers to reach US facilities).
 - c. **DO NOT LEAVE THE SCENE** until authorized to do so by the police.
4. If you are detained by Korean authorities:
 - a. Show the Korean authorities the statement of SOFA status below and request that the nearest US military police be notified.
 - b. Cooperate with Korean authorities at all times.
 - c. You may refuse to sign any statement that you cannot read or understand.

-REQUEST FOR ASSISTANCE (구원요청)

Please notify Korean police and US military police. (한국 경찰 및 미군 헌병대에 연락해 주십시오).

Please call an ambulance or doctor. (구급차나 의사를 불러 주십시오.)

Take me to CRF. (해군 작전 사령부 옹호동에 데려다 주세요)

Take me to Haeundae Marine-City. (해운대 마린시티에 데려다 주세요)

STATEMENT OF SOFA STATUS:

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FOR THE COMMANDER (사령관의 명에 의하여)

GARRIE BARNES

Assistant Adjutant General

USFK FL 1EK, APR 16